376 (1) (Q. 39 - Is your business involved in local public education assistance prog			
INPEAP	Ye s	1	16.3
Col. 68	No	2	83.7
			(N = 288)
377 (1)	(Q. 39a - If YES, what type of involvement?)		<u>%</u>
HOWPEAP	Contribute money	1	27.3
Col. 69	Donate equipment or materials	2	6.8
	Participate in Adopt-A-School	2 3	2.3
	Offer summer/part-time jobs to H.S.	4	27.3
	Other, specify	5	36.4 (N = 44)
378 (1)	(Q. 40 - How dependent is your business's prof	fitability on income levels	in your neighborhoo
	No. de la		<u>%</u>
PROFINC	Very dependent	1	40.9 35.3
Col. 70	Somewhat dependent Not dependent	2 3	23.8
	taor gebeugaut	3	(N = 286)
379 (1)	(Q. 41 - Is tourism important to the Westside?)		%
TOURWS	Very important	1	23.0
Col. 71	Somewhat important	2	35.3
,	Not important	3	41.6
	<u>'</u>		(N = 269)
380 (1)	(Q. 42 - Importance of generating business - A	Advertisements)	<u>%</u>
ADGNBS	Very important	3	26.9
Col. 72	Somewhat important	2	31.3
	Not important at all	1	41.8
			(N = 297)
381 (1)	(Q. 42 - Importance of generating business - Pr	omotions and sales)	<u>%</u>
SALEGNBS	Very important	3	36.3
Col. 73	Somewhat important	2	27.1
	Not important at all	1	36.6
			(N = 295)
882 (1)	(Q. 42 - Importance of generating business - Pe	ersonal contact and word-	
MOMONICO	Manadana da an	•	<u>%</u>
VOMGNBS Col. 74	Very important	3	4.6
/Ut. / 4	Somewhat important Not important at all	2 1	10.9 84.4
	Hot important at all	ı	(N = 302)
183 (1)	(Q. 42 - Importance of generating business - Wa	alk-ins)	<u>%</u>
VALKGNBS	Very important	3	8.1
Col. 75	Somewhat important	2	19.1
	Not important at all	1	72.8
			(N = 298)

384 (1) OTHRGNBS Col. 76	(Q. 42 - Importance of generating business - Other) Very important Somewhat important Not important at all	3 2 1	% 23.8 33.3 42.9 (N = 21)
385 (1) WHEREAD Col. 77	(Q. 43 - To which region do you primarily aim your ac Westside only Greater San Antonio Other Don't advertise	Ivertising efforts?) 1 2 3 4	% 24.5 36.7 6.5 32.3 (N = 294)
386 (1) DAILYAD Col. 78	(Q. 44 - In which medium do you primarily advertise? No Yes	- Daily newspaper) 2 1	% 20.6 79.0 .4 (N = 238)
387 (1) WEEKLYAD Col. 79	(Q. 44 - In which medium do you primarily advertise? No Yes	- Weekly newspaper) 2 1	% 24.1 75.9 (N = 241)
388 (1) TVAD Col. 80	(Q. 44 - In which medium do you primarily advertise? No Yes	Television) 2 1	% 10.5 89.5 (N = 229)
389 (1) RADIOAD Col. 81	(Q. 44 - In which medium do you primarily advertise? - No Yes	Radio) 2 1	% 15.0 85.0 (N = 233)
390 (1) OTHRAD Col. 82	(Q. 44 - In which medium do you primarily advertise? - No Yes	Other) 2 1	% 41.0 59.0 (N = 222)
391 (2) DAILYNM Col. 83-84	(Q. 44 - Daily newspaper, please specify) SA Light SA News Express Other	01 02 03	% 43.3 36.7 20.0 (N = 30)
392 (1) WEEKLYNM	(Q. 44 - Weekly newspaper, please specify) Note: If n		<u>%</u>
Col. 85		1 2 3	30.6 22.2 47.2 (N = 36)

393 (2)	(Q. 44 - Advertise -Television, please specify) !	Note: If more than	one, code 1st one mentioned.
(-)			<u>%</u>
TVNM	KMOL (Ch. 4)	01	.0
Col. 86-87	KENS (Ch. 5)	02	.0
OOI. 00-07	KLRN (Ch. 9)	03	.0
	MEDIA (OL. 3)	04	7.7
	KSAT (Ch. 12)	05	.0
	KHCE (Ch. 23)		
	KRRT (Ch. 35)	06	.0
	KWEX (Ch. 4 - Univision)	07	0
	KDVA (Ch. 60 - Telemundo)	08	7.7
	Other	09	84.6
			(N = 13)
394 (1)	(Q. 44 - Advertise - Radio, please specify) Note	: If more than one,	code 1st one mentioned.
			%
RADIONM	KEDA	1	5.9
Col. 88	KSAB	2	.0
	Other	6	94.1
			(N = 17)
005 (0)	(O. 44. Advantis a Other alexandra)		٠
395 (2)	(Q. 44 - Advertise - Other, please specify)		%
OTHRNM	Phone Directory	01	33.0
Col. 89-90	Other	02	67.0
			(N = 91)
396 (1)	(Q. 45 - In what language do you advertise?)		<u>%</u>
LANGAD		4	10.4
	Spanish only	1	=
Col. 91	English only	2	37.0
	Spanish and English	3	25.2
	Don't advertise	4	27.4
			(N = 270)
397 (1)	(Q. 46 - If a major local newspaper offered an af	fordable advertising	rate for Westside businesses.
PRICEAD	would you take advantage of the offer?)		%
Col. 92	Yes	1	57.0
J. J.	No	2	22.4
	· •		
	Maybe, depending on price	3	20.6
·			(N = 272)
198 (1)	(Q. 47 - Do you have employees?)		%
HAVEEMPL	Yes	1	72.0
Col. 93	No	2	28.0
	170	4	
			(N = 304)

399 (3)	(Q. 48 - How many permanent, full-time employees do you have?) Note: This is a 3 digit code.				
FTEMPL	·	N	<u>*</u>		
Col. 94-96	0	38	16.1		
	1	42	17.8		
	2	48	20.3		
	3 4 5	17	7.2		
		18	7.6		
		21	8.9		
	6	12	5.1		
	7	2	.8		
	8	9	3.8		
	9	1	.4		
	10+	30	11.9		
	107	50	(N = 236)		
400 (3)	(O 49 - How many part-time e)	mployees do you have?) Note: This is a	3 digit code.		
PTEMPL	(d. 40 Flow many part amo of	N.	%		
Col. 97-99	0	115	50.4		
COI. 97-99	0		21.1		
	1	48			
	2 3	34	14.9		
	3	10	4.4		
	4	6	2.6		
	5+	15	6.6		
	(N = 228)				
402 (2)	(O. 50a - What proportion of vo	our employees were born in Mexico?)	<u>%</u>		
MEXBORN	0	00	54.5		
Col. 101-102	1 - 25	01	19.1		
COI. 101-102	26 - 50	02	9.6		
			4.3		
	51 - 75	03			
	76 - 100	04	12.5		
			(N = 209)		
403 (1)	(Q. 51 - How well would you say	y the jobs you provide are doing? - Good	pay) <u>%</u>		
GOODPAY	Very well	1	29.5		
Col. 103	Fairly well	2	65.5		
	Not to well	3	5.0		
			(N = 220)		
404 (1)	(Q. 51 - How well would you sa	y the jobs you provide are doing? - Good	stability and security)		
JOBSTABL	Very well	1	37.1		
Col. 104	Fairly well	1 2	54.3		
JJI. 104	Not to well	3			
	HOLIO WEIL	J	8.6 (N 201)		
			(N = 221)		
405 (1)	(Q. 51 - How well would you say	y the jobs you provide are doing? - Training	ng opportunities) %		
TRAINING	Very well	1	<u>∕∕•</u> 35.0		
Col. 105	Fairly well	1 2			
551. 100	Not to well	2 3	47.9 17.1		
	HOLIO WEIL	3	17.1		
			(N = 217)		

406 (1)	(Q. 51 - How well would you say the jobs you pro	vide are doing? - Goo	od chance for promotion)
PROMOTN	Very well	1	20.1
Col. 106	Fairly well	2	40.7
OOI. 100	Not to well	3	39.3
	NOT ID WE!!	J	(N = 214)
407 (1)	(Q. 51 - How well would you say the jobs you pro	vide are doing? - Goo	
			% 57.5
SUPERVS	Very well	1	38.8
Col. 107	Fairly well	2	
	Not to well	3	3.7 (N = 219)
408 (1)	(Q. 51 - How well would you say the jobs you pro-	vide are doing? - Goo	d work conditions)
			<u>%</u>
WORKCOND	Very well	1	51.4
Col. 108	Fairly well	2	46.8
	Not to well	3	1.8
			(N = 222)
409 (1)	(Q. 51 - How well would you say the jobs you prov	vide are doing? - Inter	
NTEREST	Very well	1	<u>%</u> 53.0
Col. 109	Fairly well	2	41.6
JOI. 109	Not to well	3	5.5
	NOT TO MAIL	3	5.5 (N = 219)
410 (1) FRINGE Col. 110	(Q. 51 - How well would you say the jobs you prov benefits) Very well	1	% 22.9
	Fairly well	2	43.6
	Not to well	3	33.5
			(N = 218)
(1)	(Q. 51 - How well would you say the jobs you prov	ide are doing? - Good	
WORKHOUR	Very well	1	<u>%</u> 50.2
Col. 111	Fairly well	2	47.4
	Not to well	3	2.3
			(N = 215)
12 (1)	(Q. 52 - Do most of your employees live on the Wo	estside?)	<u>%</u>
VRKLIVWS	Yes	1	59.8
iol. 112	No	2	35.8
· ·-	No employees	3	4.4
		Ü	(N = 229)
13 (1)	(Q. 53 - Do you provide on-the-job training for you	r employees?\	9/
NJOBTR	Yes		<u>%</u> 75.0
iol. 113	No	2	75.8 24.2
	1 to 1	۷	24.2 (N = 211)
			(N = 211)

414 (1)	(Q. 54 - Have any former employees subsequently opened their own businesses?)			
WRKRSBUS	Yes	1	32.2	
Col. 114	No.	2	67.8	
OOI. 114	140		(N = 202)	
415 (1)	(Q. 54a - If YES, did you assist them in any way	/?)	%	
HLPWRKBS	Yes	1	48.5	
Col. 115	No	2	51.5	
			(N = 66)	
416 (1)	(Q. 55 - Do you have any educational requirement	ents for your emplo	yees?) <u>%</u>	
REQEDWRK	Yes	1	28.5	
Col. 116	No	2	68.0	
	No employees	3	3.5	
			(N = 228)	
417 (1)	(Q. 55a - If YES, what level of education?)		%	
LEVELED	Some high school	1	21.9	
Col. 117	High school diploma/GED	Ź	51.6	
∞ 1. 117	Technical school diploma	3	10.9	
	Some college education	4	1.6	
	Two-year college degree	5	1.6	
		6	.0	
	Four-year college degree Other	7	12.5	
	Other	,	(N = 64)	
118 (1) HOWMXMIG	(Q. 56 - How frequently are Mexican immigrant in neighborhood?)	workers employed i	n businesses in your	
Col. 118	Almost always	1	14.8	
JOI. 110	Often	2	24.7	
	Sometimes	3	30.0	
	Seldom	4	17.7	
	Never	5	12.8	
	146481	3	(N = 243)	
			(11 - 270)	
119 (1) PAYMXMIG	(Q. 57 - Can employers in your neighborhood him as Mexican immigrant workers?)	re Mexican-America	in workers for the same wage: %	
Col. 119		1	47.6	
JUI. 119	Yes No	1 2	47. 0 52.4	
	INO	۷	52.4 (N = 208)	
			(14 = 200)	
20 (1)	(Q. 58 - Do you think that your business will be in	nspected by the Im	moration & Naturalization	
NSINSPT	Service [INS] during the next 12 months?)		<u>%</u>	
iol. 1	Yes	1	22.5	
	No	2	77.5	
			(N= 240)	

421 (1)	(Q. 59 - Has the INS inspected your b	<u>%</u>	
INSLSTYR	Yes	1	10.8
Col. 2	No	2	89.2 (N = 288
22 (1)	(Q. 60 - In general, Mexican immigran	t workers take jobs no one else	wants.) %
MXMIGJOB	Strongly agree	1	19.6
Col. 3	Agree	2	55.8
	Disagree	3	22.1
	Strongly disagree	4	2.5
			(N = 285)
23 (1)	(Q. 60 - Mexican immigrant workers h	urt Mexican-American businesse	es.) <u>%</u>
<i>M</i> XMIGHRT	Strongly agree	1	3.7
Col. 4	Agree	2	16.4
	Disagree	3	62.3
	Strongly disagree	4	17.5
	· ·		(N = 268)
24 (1)	(Q. 60 - Mexican immigrant workers a	re important as consumers to Me	xican-American
<i>I</i> XMIGČÓN	businesses.)		<u>%</u>
Xol. 5	Strongly agree	1	20.1
	Agree	2	62.3
	Disagree	3	16.8
	Strongly disagree	4	.7
			(N = 273)
25 (1)	(Q. 60 - Overall, Mexican immigrants v	workers help the local economy.)	<u>%</u>
IXMIGHLP	Strongly agree	1	18.3
ol. 6	Agree	2	54.9
	Disagree	3	24.5
	Strongly disagree	4	2.2
			(N = 273)
26 (1)	(Q. 60 - There are too many Mexicans	coming into the U.S.)	%
TOOMNYMX	Strongly agree	1	16.7
Col. 7	Agree	2	43.8
·	Disagree	3	34.1
	Strongly disagree	4	5.4
			(N = 258)
27 (1)	(Q. 60 - There should be penalties aga	inst employers who hire undocur	
	_		<u>%</u>
ENUNDOC	Strongly agree	1	22.1
ol. 8	Agree	2	42.6
	Disagree	3	30.9
	Strongly disagree	4	4.4
			(N = 272)
28 (1)	(Q. 61 - Do you deliberately avoid hiring	g undocumented workers?)	<u>%</u>
\ \ ' '	Yes	1	71.1
			24.2
VOIDMX col. 9	No	2	2.7.2
VOIDMX	No Sometimes	2 3	4.7

429 (1)	(Q. 62 - How much political power do Mexican-A		%
CHICCSA	Very much	1	40.6
Col. 10	Some	2	42.4
	Not much	3	14.1
	None	4	2.9
			(N = 276)
430 (1) WSACTIVE	(Q. 63 - Would it make an economic difference to active role in the political affairs of Greater San		Mexican-Americans took a mo
		4	83.3
Col. 11	Yes, a positive difference	1	3.3
	Yes, a negative difference	2	13.3
	No	3	(N = 270)
404 (4)	(O. CA. In constant to the con		a/
431 (1)	(Q. 64 - In general, do you consider yourself)		<u>%</u>
PARTY	Democrat	1	46.9
Col. 12	Republican	2	12.9
	Independent	3	19.2
	Other	4	.0
	No preference	5	21.0
			(N = 271)
432 (1)	(Q. 65 - Are you registered to vote?)		<u>%</u>
REGVOTE	Yes	1	79.4
Col. 13	No	2	20.6
		_	(N = 296)
133 (1)	(Q. 66 - Did you vote in the last city election?)		<u>%</u>
VOTELÀST	Yes	1	58.6
Col. 14	No	2	41.4
		-	(N = 290)
			(11 - 200)
34 (1) DEOLOGY	(Q. 67 - Politically, do you generally consider you Liberal	·	<u>%</u>
		1	22.5
Co l. 15	Conservative	2	25.8
	Moderate No profession	3	29.2
	No preference	4	22.5
		··········	(N = 267)
35 (1)	(Q. 68 - In our society, everyone must look out for	r himself or herself	f. It is of little use to unite
INITE	with others and fight for one's goals in politics or i	n unions.)	<u>%</u>
iol. 16	Strongly agree	1	8.2
	Agree	2	25.8
	Disagree	3	46.6
	Strongly disagree	4	19.4

436 (1)	(Q. 68 - The economy can run only if be	usiness people make good profits.	This benefits everyone
GDPROFIT	in the long run.)	1	22.5
Col. 17	Strongly agree	2	59.5
	Agree Disagree	3	15,5
	Strongly disagree	4	2.5
	Stickling charges	•	(N = 284)
13 7 (1)	(Q. 68 - If someone has a high social o	r economic position, this indicates the	nat the person has
SUCCESS	special abilities, or has made agreat ac	complishments.)	<u>*</u>
Col. 18	Strongly agree	1	8.0
	Agree	2	58.2 28.4
	Disagree	3	26.4 5.5
	Strongly disagree	4	(N = 275)
38 (1)	(Q. 69 - My business is an important pa	art of this community.)	%
SPARTOM	Strongly agree	1	33.3
Col. 19	Agree	2	59.1
	Disagree	3	7.2
	Strongly disagree	4	.3
	Citality cloud-	·	(N = 291)
39 (1)	(Q. 69 - It is important to me that my chi	ldren speak Spanish.)	<u>%</u>
IDSPAN	Strongly agree	1	38.6
iol. 20	Agree	2	48.5
	Disagree	3	11.0
	Strongly disagree	4	1.8 (N = 272)
140 (1)	(Q. 69 - It is important to me that my chi	ildren identify themselves as Mexica	n-Americans, and that
KIDSID	they retain Mexican cultural values.)		%
iol. 21	Strongly agree	1	36.4
	Agree	2	49.0
	Disagree	3	12.3
	Strongly disagree	4	2.4 (N = 253)
41 (1)		4	2.4 (N = 253)
41 (1)	Strongly disagree	4	2.4 (N = 253) cone else)
ELFMON	Strongly disagree	4	2.4 (N = 253)
ELFMON	Strongly disagree (Q. 70 - Why go in business for self? - M	ake more money than work for some	2.4 (N = 253) cone else)
ELFMON	Strongly disagree (Q. 70 - Why go in business for self? - M Yes	ake more money than work for some	2.4 (N = 253) cone else) % 77.8
ELFMON ol. 22	Strongly disagree (Q. 70 - Why go in business for self? - M Yes No (Q. 70 - Why go in business for self? - Fa	ake more money than work for some	2.4 (N = 253) eone else) % 77.8 22.2 (N = 275)
ELFMON ol. 22 42 (1) AMMON	(Q. 70 - Why go in business for self? - M Yes No (Q. 70 - Why go in business for self? - Fa	ake more money than work for some 1 2 amily traditionally self-employeed)	2.4 (N = 253) eone else) % 77.8 22.2 (N = 275) % 54.5
ELFMON ol. 22 42 (1) AMMON	Strongly disagree (Q. 70 - Why go in business for self? - M Yes No (Q. 70 - Why go in business for self? - Fa	ake more money than work for some	2.4 (N = 253) eone else) % 77.8 22.2 (N = 275)
ELFMON ol. 22 42 (1) AMMON ol. 23	(Q. 70 - Why go in business for self? - M Yes No (Q. 70 - Why go in business for self? - Fa	ake more money than work for some 1 2 amily traditionally self-employeed) 1 2	2.4 (N = 253) sone else) % 77.8 22.2 (N = 275) % 54.5 45.5 (N = 277) in same field)
ELFMON ol. 22 42 (1) AMMON ol. 23	(Q. 70 - Why go in business for self? - M Yes No (Q. 70 - Why go in business for self? - Fa Yes No (Q. 70 - Why go in business for self? - Fa Yes No	ake more money than work for some 1 2 amily traditionally self-employeed) 1 2 art own after work for someone else	2.4 (N = 253) cone else) % 77.8 22.2 (N = 275) % 54.5 45.5 (N = 277) in same field) %
ELFMON col. 22 42 (1) AMMON col. 23 43 (1) VKOBUS	(Q. 70 - Why go in business for self? - M Yes No (Q. 70 - Why go in business for self? - Fa Yes No (Q. 70 - Why go in business for self? - Fa Yes No (Q. 70 - Why go in business for self? - St Yes	ake more money than work for some 1 2 amily traditionally self-employeed) 1 2 art own after work for someone else	2.4 (N = 253) cone else) % 77.8 22.2 (N = 275) % 54.5 45.5 (N = 277) in same field) % 54.2
SELFMON Col. 22 42 (1) SAMMON Col. 23	(Q. 70 - Why go in business for self? - M Yes No (Q. 70 - Why go in business for self? - Fa Yes No (Q. 70 - Why go in business for self? - Fa Yes No	ake more money than work for some 1 2 amily traditionally self-employeed) 1 2 art own after work for someone else	2.4 (N = 253) cone else) % 77.8 22.2 (N = 275) % 54.5 45.5 (N = 277) in same field) %

444 (1)	(Q. 70 - Why go in business for self? - Person	nal satisfaction with self-	
PERSATSE Col. 25	Yes No	1 2	93.1 6.9 (N = 276)
445 (1)	(Q. 70 - Why go in business for self? - Self-en	noloyment only ontion)	%
ONLYOPSE	Yes	1	38.0
Col. 26	No	2	62.0 (N = 276)
446 (1)	(Q. 70 - Why go in business for self? - To serv	e needs of community)	<u>%</u>
COMSEBUS	Yes	1	88.8
Col. 27	No	2	11.2 (N = 278)
447 (1)	(Q. 70 - Why go in business for self? - To emp	loy residents of the West	
WKSEBUS	Yes	1	78.9
Col. 28	No	2	21.1 (N = 261)
448 (1)	(Q. 71 - In your opinion, what is the economic	outlook for the Westside	•
WSOUTLK	Very good	1	<u>%</u> 7.5
Col. 29	Good	1 2	7.5 38.0
OO 20	Fair	3	33.3
	Poor	4	21.1
			(N = 279)
449 (1)	(Q. 72 - Is your religious preference)		<u>%</u>
RELIGION Col. 30	Protestant Roman Catholic	1	12.5
JOI. 30	Jewish	2 3	72.3 1.4
	Other	4	13.9
			(N = 296)
1 50 (1)	(Q. 73 - Were the gross receipts for this busine	ss in 1989 greater or les	
RECEIPTS	Greater than \$100,000	1	<u>%</u>
Col. 31	Less than \$100,000	1 2	31.0 69.0
		_	(N = 242)
151 (1)	(Q. 73a - If less than \$100,000, were they)		<u>%</u>
.T100K	less than \$15,000	1	43.6
Col. 32	\$15,000 - \$30,000 \$30,000 - \$45,000	2	18.6
	\$45,000 - \$45,000 \$45,000 - \$60,000	3 4	12.9 12.9
	\$60,000 - \$75,000	5	7.1
	\$75,000 - \$100,000	6	5.0
			(N = 140)

452 (1) GT100K Col. 33	(Q. 73b - If greater than \$100,000, were \$100,000 - \$250,000 \$250,000 - \$500,000 \$500,000 - \$750,000 \$750,000 - \$1,000,000 over \$1,000,000	they) 1 2 3 4 5	% 46.7 16.7 8.3 11.7 16.7 (N = 60)
453 (5) BUSZIP	(Q. 74 - Zip code of business?) Note: Thi	s is a 5 digit code.	<u>%</u> 11.8 57.7
Col. 34-38	78207 78225 78237 Other		8.6 14.7 4.4 (N = 279)
454 (5) HOMEZIP Col. 39-43	(Q. 75 - Zip code of your home?) Note: This is a 5 digit code. 78201 78204 78207 78225 78228 78237 78210 78211 78214 78216 78227 78229 78230 Other		6.6 5.5 25.6 6.2 4.4 11.7 2.6 2.2 2.2 2.2 2.2 2.9 23.1 (N = 273)
455 (1) BUSTYPE Col. 44	(Q. 76 - Is your business a) Sole proprietorship Family partnership Other partnership Corporation	1 2 3 4	% 64.9 16.7 2.3 16.2 (N = 222)

456 (2)	(Q. 77 - How long have you owned your but	siness?) Note: This is a 2	2 digit ∞de.
BUSAGÈ	, , , , , , , , , , , , , , , , , , , ,	N	<u>%</u>
Col. 45-46	1	33	16.0
		12	5.8
	<u>3</u>	12	5.8
	2 3 4	9	4.4
	5	11	5.3
	5 6	4	1.9
	7	6	2.9
	8	8	3.9
	9	5	2.4
	10	15	7.3
	11	4	1.9
	12	2	1.0
	13	4	1.9
	14	3	1.5
	15	3 3	1.5
	17	3	1.0
	18	2 2	1.0
	19	3	1.5
		15	7.3
	20	52	7.3 25.7
	21+	32	(N = 206)
			(14 = 200)
4.5			
457 (1)	(Q, 78 - Is your ethnic background)		<u>%</u> .
RETHNIC	Anglo	1	12.2
Col. 47	Black	2	.9
	Mexican-American	3	80.1
	Other	4	6.8
			(N = 221)
458 (2)	(Q. 79 - How old are you?) Note: This is a 2	digit code.	<u>%</u>
AGE3	1		16.0
Col. 48-49	2		5.8
	3		5.8
	4		4.4
	5 6		5.3
	6		1.9
	7		2.9
	8		3.9
	9		2.4
	10		7.3
	11+		42.2
			(N = 218)
459 (1)	(O 00) What is the bight and the life of		10
	(Q. 80 - What is the highest level of schooling	and the second s	
EDUC3	Not a high school graduate	1	37.2
Col. 50	High school graduate	2 3	21.9
	Some college	3	21.4
	College graduate	4	10.2
	Post-graduate studies	5	2.8
	Other	6	6.5
			(N = 215)
460 (4)	/O 04 MIL		
460 (1)	(Q. 81 - What is your sex?)		<u>%</u>
SEX3	<u>M</u> ale	1	72.4
Col. 51	Female	2	27.6
			(N = 221)
			•

461 (1) PLOBRTH Col. 52	(Q. 82 - In what country were you born?) U.S. Mexico Other	1 2 3	% 73.7 23.0 3.2 (N = 217)
462 (1)	(Q. 82a - If foreign born, did you have previous	us business in your country o	of origin?)
BUSFORGN Col. 53	Yes No	1 2	% 12.7 87.3 (N = 55)
464 (1)	(Q. 84 - Is your principal product or service et	thnic oriented?)	<u>%</u>
ETPRNPRD Col. 55	Yes No	1 2	24.9 75.1 (N = 221)
465 (1)	(Ethnicity of Interviewer)		<u>%</u>
ETINT	Mexican	1	72.4
Col. 56	Anglo	2 3	23.0 4.6
	Other	3	(N = 304)
466 (1)	(Sex of Interviewer)		<u>%</u>
SEXINT	Male	1	50.5
Col. 57	Female	2	49.5 (N = 303)
467 (1)	(Interviewer Affiliation)		%
NTAFFIL	LBJ	1	57.0
Col. 58	Trinity	2	43.0 (N = 305)
168 (1)	(Language of Interview)		<u>%</u>
LANGINT	English	1	86.0
Col. 59	Spanish	2	14.0 (N = 307)
169 (3)	(Q. 50 - How many of your employees are)	Note: This is a 3 digit code.	
AVANENDO		N	<u>%</u>
MXAMEMP3 Col. 60-62	Mexican American: 0 1	19 34	8.1 14.5
	2	51 51	21.8
	3	25	10.7
	4	21	9.0
	5 6	13 10	5.6 7.7
	7+	18 53	7.7 22.6
	· *	55	(N = 234)
			··· -

470 (3)	(Q. 50 - How many of your empk	byees are) Note	e: This is a 3 digit code. N	%
BLACK3	Black:	0	218	95.6
Col. 63-65	Gracia.	1	4	1.8
501. 00 00		3+	6	2.4
				(N = 228)
171 (3)	(Q. 50 - How many of your empk	yees are) Note	\mathbf{N} : This is a 3 digit \mathbf{code} .	<u>%</u>
	A	•	179	80.3
NGLO3	Anglo:	0		9.4
Col. 66-68		1	21	3.1
		2	7 3	7.2
		3+	3	(N = 223)
72 (3)	(Q. 50 - How many of your emplo	yees are) Note	: This is a 3 digit code.	•
		_	N	<u>%</u>
THER3	Other:	0	202	93.5
iol. 69-71		1	7	3.2
		2	4	1.9
		3+	3	1.0
				(N = 216)
70 (1)	/O. 50. Ulawaran afaran amala			<u>%</u>
73 (1)	(Q. 50 - How many of your emplo	yees are)	_	
OEMP3	No Employees		O .	17.6
				U') A
ioi. 72			1	82.4
	c to Question 83 (Questionnaire).		1	(N = 34)
lote: Go back 75 (1) ERSAV	to Question 83 (Questionnaire). (Q. 83 - What sources of finance Indicated Not Indicated	did you use to sta		(N = 34)
lote: Go baci 75 (1) ERSAV Iol. 74	(Q. 83 - What sources of finance Indicated Not Indicated		rt your business? - Perso 1 2	(N = 34) onal Savings) % 67.1 32.9 (N = 228)
ote: Go baci 75 (1) ERSAV oi. 74	(Q. 83 - What sources of finance Indicated Not Indicated (Q. 83 - What sources of finance		rt your business? - Perso 1 2	(N = 34) onal Savings) % 67.1 32.9 (N = 228) y or Friends) %
lote: Go back 75 (1) ERSAV loi: 74	(Q. 83 - What sources of finance Indicated Not Indicated		nt your business? - Person 1 2 t your business? - Family	(N = 34) onal Savings) % 67.1 32.9 (N = 228) y or Friends) % 19.9
ote: Go back 75 (1) ERSAV ol. 74 76 (1)	(Q. 83 - What sources of finance Indicated Not Indicated (Q. 83 - What sources of finance		nt your business? - Person 1 2 t your business? - Family	(N = 34) onal Savings) % 67.1 32.9 (N = 228) y or Friends) %
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75 (1) ERSAV ol. 74 76 (1) AMFR ol. 75	(Q. 83 - What sources of finance Indicated Not Indicated (Q. 83 - What sources of finance Indicated Not Indicated (Q. 83 - What sources of finance	did you use to star	rt your business? - Person 1 2 t your business? - Family 1 2	(N = 34) conal Savings) % 67.1 32.9 (N = 228) y or Friends) % 19.9 80.1 (N = 221) mercial Bank) %
75 (1) ERSAV ol. 74 76 (1) AMFR ol. 75	(Q. 83 - What sources of finance Indicated Not Indicated (Q. 83 - What sources of finance Indicated Not Indicated (Q. 83 - What sources of finance Indicated	did you use to star	t your business? - Personal transfer of the second of the	(N = 34) conal Savings) % 67.1 32.9 (N = 228) y or Friends) % 19.9 80.1 (N = 221) mercial Bank) % 14.0
ote: Go back 75 (1) ERSAV ol. 74 76 (1) AMFR ol. 75	(Q. 83 - What sources of finance Indicated Not Indicated (Q. 83 - What sources of finance Indicated Not Indicated (Q. 83 - What sources of finance	did you use to star	rt your business? - Person 1 2 t your business? - Family 1 2	(N = 34) conal Savings) % 67.1 32.9 (N = 228) y or Friends) % 19.9 80.1 (N = 221) mercial Bank) %
ote: Go back 75 (1) ERSAV ol. 74 76 (1) AMFR ol. 75	(Q. 83 - What sources of finance Indicated Not Indicated (Q. 83 - What sources of finance Indicated Not Indicated (Q. 83 - What sources of finance Indicated	did you use to star	t your business? - Personal 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1	(N = 34) conal Savings) % 67.1 32.9 (N = 228) y or Friends) % 19.9 80.1 (N = 221) mercial Bank) % 14.0 86.0 (N = 222) Business Administration
75 (1) ERSAV OI. 74 76 (1) AMFR OI. 75 77 (1) OMBANK OI. 76	(Q. 83 - What sources of finance Indicated Not Indicated (Q. 83 - What sources of finance Indicated Not Indicated (Q. 83 - What sources of finance Indicated Not Indicated (Q. 83 - What sources of finance	did you use to star	t your business? - Personal tryour business? - Family 1 2 tryour business? - Communication 1 2 tryour business? - Small tryour business? - Small	(N = 34) conal Savings) % 67.1 32.9 (N = 228) y or Friends) % 19.9 80.1 (N = 221) mercial Bank) % 14.0 86.0 (N = 222) Business Administration %
75 (1) PERSAV Coi. 74 76 (1) AMFR Col. 75 77 (1) OMBANK ol. 76 78 (1) BA	(Q. 83 - What sources of finance Indicated Not Indicated (Q. 83 - What sources of finance Indicated Not Indicated (Q. 83 - What sources of finance Indicated Not Indicated (Q. 83 - What sources of finance Indicated Indicated Indicated	did you use to star	t your business? - Person 1 2	(N = 34) conal Savings) % 67.1 32.9 (N = 228) y or Friends) % 19.9 80.1 (N = 221) mercial Bank) % 14.0 86.0 (N = 222) Business Administration % 4.5
lote: Go back 75 (1) ERSAV :oi. 74 76 (1) AMFR ol. 75 77 (1) OMBANK ol. 76	(Q. 83 - What sources of finance Indicated Not Indicated (Q. 83 - What sources of finance Indicated Not Indicated (Q. 83 - What sources of finance Indicated Not Indicated (Q. 83 - What sources of finance	did you use to star	t your business? - Personal tryour business? - Family 1 2 tryour business? - Communication 1 2 tryour business? - Small tryour business? - Small	(N = 34) conal Savings) % 67.1 32.9 (N = 228) y or Friends) % 19.9 80.1 (N = 221) mercial Bank) % 14.0 86.0 (N = 222) Business Administration %

479 (1) OTHERFIN Col. 78	(Q. 83 - What sources of finance did yo Indicated Not Indicated	u use to start your business? 1 2	- Other)
480 (1) FINRANKA Col. 79	(Q. 83 - Personal Savings - Ranking; No	ite: Code Rank, if Not Ranked	d, Code 9)
481 (1) FINRANKB Col. 80	(Q. 83 - Family/Friends - Ranking; Note:	Code Rank, if Not Ranked, C	code 9)
482 (1) FINRANKC Col. 81	(Q. 83 - Commercial Bank - Ranking; No	te: Code Rank, if Not Ranked	, Code 9)
483 (1) FINRANKD Col. 82	(Q. 83 - Small Business Administration -	Ranking; Note: Code Rank, if	Not Ranked, Code 9)
484 (1) FINRANKE Col. 83	(Q. 83 - Other - Ranking; Note: Code Ra	nk, if Not Ranked, Code 9)	

EXHIBIT D

the economy of the urban ethnic enclave



A study sponsored by the Tomas Rivera Center

Lyndon B. Johnson School of Public Affairs Policy Research Project Report Number 97

The Economy of the Urban Ethnic Enclave

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